

Please fill out the following form and email it to me prior to our initial conversation. This will help me get a better idea of your vision for the project. Don't worry if you haven't thought of some of the questions I cover here. Just leave those blank... or better yet, set the questionnaire aside and think on it, then come back to it later. The clearer you are about your vision for your book, the more productive our first conversation will be!

Project Details

1. I'm interested in:

Cover Design Interior Layout Both

Format:

PDF Kindle Other Digital Formats | da VT XW +PPPPPPPPPPPPPPPPPPPPPP

PPPP AcZ_eI ? ` eV+RUUZ _R]WVdRaaJj/

2. What are the title and subtitle of your book?

3. What is the author's name, and how should it appear on the book cover?

4. Your book's category:

Fiction Nonfiction

What is the genre or sub-genre? _____

5. Tell me about your book. Be as thorough as possible so I can get a feel for your style.

6. Who is your target reader:

(If you aren't sure, that's okay. I just use this for the initial design concepts.)

Age range: _____ Gender: _____ Profession (if applicable): _____

Outlook/attitude (Trendy, conservative, etc.) _____

Is there anything else you'd like to add about your target reader? _____

7. Provide the titles of some books by authors you consider competitors in your field:

(Just leave this blank if you don't know of any.)

8. What is your desired completion date? _____

9. What overall impression do you want readers to have when they see your book?

- | | | |
|---------------------------|------------------|-------------------|
| ___ Business/professional | ___ Motivational | ___ Humor/fun |
| ___ Sophisticated | ___ Informative | ___ Whimsical |
| ___ Trendy | ___ Conservative | ___ Authoritative |
| ___ Spiritual | ___ Classy | ___ Artistic |

Other: _____

Cover Design

1. Do you have an idea for your cover? Describe it for me.

(If you have photos or sketches, please be sure to send them with your questionnaire.)

2. Do you have artwork (photos or illustrations) for your cover? If yes, do you own the copyright or is it licensed for use on your cover? _____

3. If you want but do not have photos or illustrations, would you like me to create, commission or purchase stock artwork for you? _____

If yes, please describe what you have in mind. _____

4. What will be the trim (finished) size of your book? _____

(Leave this blank for digital-only projects or if you haven't decided yet)

5. How will your book be bound?

N/A (ebooks only) Hardcover Perfect Bound Coil or Spiral

Other: _____

6. Do you have the copy for the front and back covers? _____

(Don't send this to me yet. This just gives me an idea of how far along you are with the project.)

7. Is there anything else you'd like me to know about your book cover?

Interior Layout and Design

1. What format is your manuscript currently in? (MS Word, Adobe InDesign, etc.)

2. Please describe the complexity of your manuscript.

My manuscript is straight text. There are no additional images, callouts, etc.

My manuscript is moderately complex. It is mostly text, but it includes one or more of the following (please check all that apply):

Tables, charts, graphs

Footnotes, headings, subheadings, italics, boldface, multiple fonts

Photos, illustrations, maps, clipart

Callouts, pull quotes, decorative icons

My manuscript is complex. The text is technical and/or difficult and requires one or more of the following in each chapter (please check all that apply):

Tables, charts, graphs

Footnotes, headings, subheadings, italics, boldface, multiple fonts

Photos, illustrations, maps, clipart

Callouts, pull quotes, decorative icons

3. If you will be including callouts or pull quotes, do you need me to select those for you or will you select them? _____

4. Is there anything else you'd like me to know about your book?



Contact Details

This information will be used to set up our initial consultation.

Name: _____

Email: _____

Telephone: _____

Address: _____

Your privacy is very important to me! I will never share your contact information with anyone.